



"Navigating SDGs: Crafting Indicators for Project Measurement and Alignment"

2 Days Virtual Workshop (6 hours)

5th December 2023: (3 hours): Technical Presentation + Group Work

6th December 2023: (3 hours): Practical Application + Peer Sharing + Expert Guidance

The SDG 2030 Agenda has reinvigorated interest in data quality and availability for program management and performance monitoring. The growing call for a 'Data Revolution' aims to enhance data collection, processing, and dissemination globally. The United Nations emphasizes the urgent need to improve disaggregated data quality to ensure inclusivity and accuracy in tracking and correcting SDG progress, underlining the significance of reliable, timely, and shared data within a robust data ecosystem that drives advancements across the SDGs.

Strong indicators are essential for monitoring positive or negative trends in SDG achievement, identifying progress, innovation needs, and areas requiring attention. These indicators enable the collection of strategically valuable data. Without a coordinated system of performance measures, assessing the impact and effectiveness of solutions, programs, or projects becomes challenging. The workshop's purpose is to enhance participant understanding of measuring SDGs and developing indicators, recognizing the pivotal role every organization plays in data collection, coordination, reporting, and validating statistics for the SDGs.

What will the workshop offer?

- Trends and contributions of the data revolution
- Components of indicators (population, target, timeline, and threshold) and types of indicators (counts, thresholds, percentages, rates, and ratios)
- Best practices and tips for indicator development
- Indicator Tracking Tables and Templates
- The Global Indicator Framework developed by the Inter-Agency and Expert Group on SDG Indicators (IAEG-SDGs)

Who this workshop is for:

Development sector professionals engaged with design, implementation, monitoring, evaluation, and communications of social sector programs. Specifically, the workshop is designed for:

- Decision-makers who want to understand nuances of social program design, implementation and evaluation, and boost their strategies and skills to adapt their Monitoring, Evaluation and Learning (MEAL) systems, make critical decisions on social impact and improve resource allocation.
- Professionals & Managers working with CSOs and CSR departments; involved in project design, monitoring and evaluation; and are interested in embedding evaluation in their organizations.
- Students and Academics who want to learn practical approaches, methods and tools used in social program and project design, management and implementation.

Participants should have a basic level of understanding on Monitoring and Evaluation (M&E) definitions and terminologies.

Workshop methodology:

The session will provide practical insights on building indicators and measuring Sustainable Development Goals within different contexts. Professionals will be assisted in developing and refining their organization's outcome indicators, matched to the official IAEG-SDG listed indicators. Participatory pedagogical methods include case/situation analysis, indicator development templates for group work, real world examples, peer-sharing, self-study, and expert guidance.

Participants will receive the presentation and links as reference material. As the workshop language is English, it is necessary that all participants are fluent in the same.

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Facilitator: Sharon Weir: Sharon is co-founder at 4th Wheel Social Impact, where she has designed and implemented over 100 research, evaluation, and communication projects for various stakeholders. Sharon's expertise encompasses education, health, livelihoods, water, sanitation, women empowerment, and corporate sustainability programs. She holds a MSc. in Development Studies from the School of Oriental and African Studies, University of London. In 2010, she excels in rural research and devising implementation strategies for development projects, with a strong focus on monitoring and evaluation systems.

Registration and organizational details:

This 2-day peer consultative Web-Workshop through Zoom is: **Rs. 8.900 + (18% GST) / 99 Euro / person.** For online registration, please go to the English homepage of Karl Kübel Stiftung (<https://www.kkstiftung.de/en/workshops/index.htm>) and choose the concerned link. Kindly register through this link <https://forms.gle/MpnAPnamHpi7AvL89> Your registration will be confirmed by mail soon after it has reached us.

Payment @ India by Indians: Details for online payment will be shared by KKID beginning of middle/end of August 2022. Payments through NEFT / IMPS / CHEQUE / DD are most desirable as it helps documentation, monitoring and raising of invoice & receipt after the webinar. In case of questions please contact: Mr. Muralidharan. C, Training Coordinator, trainings.desk1@kkid.org or Dr. **KS Malathi**, Email: kkidwebinars@gmail.com; via phone: 0091 9442636091. Payment details for foreign participants will be shared during November.

Registration Deadline: November 15, 2023.

Payment Deadline: 25 November 2023.

Sharing of expectations: will be received until 15 November 2023

Data Protection Policy:

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