

Effective Communication for Leaders (NGOs, Social Enterprises & Individual Professionals)

30th & 31st October 2023



DATE	WHAT HAPPENS?
30 th Oct, 2023	<i>Welcome, Ice-breaker, Creating Learning Teams, Information Input, Effective Communication – What, Why & How - Classic Communication Model, Aspects of Communication, Transaction Analysis – Dr Eric Berne: A quick glance, Practice Round-I</i>
31 st Oct, 2023	<i>Welcome, Recap, Howard Gardner's 7 levers of change (influential and persuasive communication), Leaders' Language – a sneak-peek (videos and sharing) Practice Round-II, Showcase & Closure</i>

2 Days Online Workshop: A snapshot

Effective communication is often described as the very soul of Leadership. Great leaders are great communicators first, igniting the hearts and minds of people and leading them to achieve spectacular results. Effective communication has three important aspects:

- ✓ *Clarity and correctness in terms of information and language*
- ✓ *Persuasive/Influential tone to establish strong connect and inspire people*
- ✓ *Indication of power/authority to obtain subordination and compliance*
- ✓

It is an irrefutable fact that effective communication is the foundation for smooth functioning and success. Irrespective of sectors. *A leader who communicates consciously with a high degree of competence, confidence and compassion is celebrated as 'Leader of Leaders'.*

Today leaders need to engage with various stakeholders including funding partners, government agencies, angel investors and the public, going beyond just communication within the organization. This challenge calls for a nuanced understanding and functional grasp of communication.

This fun-rich yet intense learning exercise carefully planned for 2 days online workshop will help participants to identify their own strengths and areas for further improvement. The practice sessions will provide time and scope to focus on critical areas of effective communication. The online workshop comes with an invite teaser plus links to certain clips to be viewed as pre-workshop exercise.

What will the workshop discuss?

- Effective Communication – What, why & how?
- Communication – The classical model – its application and implications
- Transaction Analysis – Dr Eric Berne: Its relevance and application
- Howard Gardner's 7 levers of change: Influencing & Persuasive communication
- Tips on Leadership Language
- Audience-Connect
- The importance of use of quotations, references and data
- Practice Rounds followed by personal reflection and MAP (My Action Plan)

Who this workshop is for:

All leaders and second/third rung level leaders from social enterprises, NGOs, business entities and individual professionals who are actively involved in communication both inside and outside their organizations.

This program is also for those keen to enhance their communication skills for various personal reasons. Participants are expected to have a basic understanding of field realities in the social development sphere/business world along with reasonable (basic level) skills in English

Workshop methodology:

Through a series of fun-rich yet intense learning exercises, the session will guide participants in gaining valuable insights into what, why and how of effective communication. The participants will be guided through models, theories; experiential learning, video clips to draw leanings (links will be shared during the workshop and at the time of program invite) and two practical rounds will be facilitated to ensure application and assimilation. Participants will receive the presentation and links as reference material. As the workshop language is English, it is necessary that all participants are fluent in the same.

Facilitator: Mr R.S. Prasad a committed training and development professional with strong academic moorings, Mr.R.S.Prasad has donned diverse roles with élan during his 27+ years of professional journey: Teacher, Teacher-Educator, Lecturer, Curriculum-Designer, Consultant, Designer and deliverer of various capacity enhancement initiatives for educational Institutions, NGOs, Social Enterprises and Business Entities. He has partnered with various organizations such as Reynolds, Room to Read, EVIDyaloka, SeeChange Consulting, MacMillan India etc., for training programs and intervention initiatives.

Registration and organizational details:

This is an intensive 2-day online workshop with participatory pedagogical tools and practice-sessions. This workshop cost is **Rs. 3500 + (18% GST)/ person. We welcome team participation.** For online registration, please click <https://forms.gle/T4xRqJiKcMrfNNvw5> to register. Your registration will be confirmed by mail. This workshop is limited to 18 participants only.

Payment @ India by Indians: Details for online payment will be shared by KKID on receipt of the registration form. Payments through NEFT / IMPS / CHEQUE / DD are most desirable. Invoice & receipts will be raised during the workshop days. In case of questions please contact: Mr.Muralitharan.C, Training Coordinator, trainings.desk1@kkid.org, or via phone: 9047698422

Registration Deadline: 24th October 2023. Payment Deadline: 24th October 2023

Data Protection Policy:

Herewith I do agree that Karl Kübel Foundation for child & family (KKF), uses my contact details for event organization. My personal contact details such as name, address and email will only be used in the context of the given purpose as well as for information about the work of KKF. KKF will not transfer my data to third parties. In the framework of preparation of the event my contact details can only be handed over to co-initiators, if necessary. The consent is voluntary and can be withdrawn in future at any time. In such case, please, send us an email to the following address: info@kkid.org. By practicing your right of withdrawal we will delete your contact details immediately.