

5-day Residential Workshop on Fundraising, AI and Proposal Writing 16th – 20th September 2025

THREE OPTIONS:

Option 1: Register for 5 days (Package programme 16th - 20th September 2025)

Option 2: Register for 3 days (Fundraising and AI 16th - 18th September 2025)

Option 3: Register for 3 days (Proposal Writing & AI 18th - 20th September 2025)

Objective:

To enhance the capacity for resource mobilization, proposal writing, and the application of AI.

To strengthen organizational systems, foster strategic partnerships, and design impactful proposals

To enhance fundability by aligning with donor expectations and the Sustainable Development Goals (SDGs).

Date	Content	Resource person	Programme Cost	
Sep 16, 2025 Tuesday	Fundraising: <ul style="list-style-type: none">• Organisation Culture.• Information Management System• Resource Mobilization as a system, partnering and networking culture.• Organization Perspective (Vision, Mission, Goal, Values).• Leadership, Human Resource.• Context setting and Interventions	Mr. Suneel kumar	Fundraising and AI programme Cost Rs.7500+18% GST	For all 5 days Programme cost Rs. 12500+18% GST
Sep 17, 2025 Wednesday	Fundraising: <ul style="list-style-type: none">• Organization self-substance.• Viable partnerships and Strategies.• Power Skills to sustain credibility and Partnership.• Optimizing Resources.• Scanning Opportunities for Funding and other resources.• Donor Basket: Government, Corporate, INGO.• Focus on SDGs and its relevance			
Sep 18, 2025 Thursday	Artificial Intelligence (AI) <ul style="list-style-type: none">• Technical Inputs on AI: How to strengthen ML and AI through human interface?* AI as a tool for Development work. Know about AI governance.• Step-by-step working online about scanning of the environment, data analysis, refining documentation and Communication.	Ms. Divya		
Sep 19, 2025 Friday	Proposal Writing: <ul style="list-style-type: none">• Tools and methods of writing proposals.• PCM, LFA, TOC, Impact steps in evolving a proposal (Input+Practical work).• Donor Basket & Proposal Format.• Work on themes along with donor formats.• Presentation and Discussions (Partners case situation can be used).	Dr. Arumugam	AI and Proposal Writing Programme cost Rs.7500+18% GST	
Sep 20, 2025 Saturday	Proposal Writing: <ul style="list-style-type: none">• Hands on Exploration.• Technicalities of writing a proposal.• Common errors and missing of opportunities.• Mock presentation sessions & Peer Challenges.• Proposal & Funding match making.• Exercise on Concepts for different donors.• Planning a proposal/concept with a template to take it up in coaching further.			

Register here online to reserve your seat

: <https://forms.gle/PeTLanp4mSQbYp3i6> for all 5 days

: <https://forms.gle/2fQoTAgDknoBS2ZB6> for Fundraising and AI

: <https://forms.gle/BHqVGK1ioSKber5R9> for Proposal Writing and AI

Programme details:

Venue : KKID, Mangarai, Coimbatore.
Language : English.
Last date for registration : September 03, 2025.

For more details,

Visit www.kkfindia.com

Write to kkfprogrammes2@gmail.com,

trainings.desk1@kkid.org