



## 3-day Residential Workshop

### Baseline Survey, Research and Data Analysis

(Undertaking Scientific Survey, Baseline and Endline Researches and Preparing Potential Presentation of Data using SPSS)

**27-29 May 2024**



#### Course Concept:

Surveys and Research have become part of all endeavors today, be it Corporate, Academic institutions, or Development Organizations. NGOs are involved in baseline surveys, corporations in market and product research, and Educational institutions with scholastic or community research. We need to be more professional with data collection, analysis, interpretation, and presentation of findings. Both qualitative and quantitative analyses are much simplified today through computerized tools and we need to be familiar with them, to help researchers to have a scientific approach to social research and surveys.

#### At the end of the workshop the participants will learn:

- ❖ How to prepare tools for data collection.
- ❖ Techniques of Data Collection.
- ❖ Statistical Analysis of Data using SPSS.
- ❖ Interpretation and Presentation of Data.
- ❖ Report Writing Skills.

#### Methodology:

The 3-day workshop will use practical exercises, and hands on training besides theoretical inputs to enhance individual learning.

#### Who Can Participate?

NGOs doing baseline survey for initiating community projects, Research Scholars and faculty members guiding scholars as well as post graduate students doing project works can participate in this programme.



**Facilitator:** Dr. K. Arockiaraj is an educator, trainer, consultant, researcher and writer who has about 17 years of experience in teaching social work, teaching research methods, grooming NGO, corporate and academic personnel. He has conducted about 280 capacity building programmes for a variety of groups on various themes over the period. He has been part of 28 consultancy and research projects at national and international levels. He has been a consultant to ChildFund, DBYaR, DBTech, Sanitation First, Restless Development India, UNDP, Magic Bus, Impact Partners, etc., in building the capacity of the staff and organization in transforming the society through training and research. He has also published a book to guide budding social science researchers to learn, do and write research reports.

**Register here online to reserve your seat:** <https://forms.gle/gjMYHDwHZkdRjDaz6>

**For more details kindly visit** [www.kkfindia.com](http://www.kkfindia.com) **or write to** [trainings.desk1@kkid.org](mailto:trainings.desk1@kkid.org) **or call** 9047698422.

**Looking forward to learn and unlearn with you!**

### **Data Protection Policy:**

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