

AMPLIFY IMPACT. DRIVE CHANGE. INSPIRE ADVOCACY.

Accelerating Impact of SDG Projects with Communication Design

If you're an NGO or CBO dedicated to Sustainable Development Goals, you need compelling content and visuals to help turn your milestones and achievements into irresistible narratives that resonate.

In this digitally driven world, cutting the clutter and making your mark is always a challenge, and it's no less for the social development sector.

Ready to elevate your project to the next level?

Join our 2-Day workshop to know how you can leverage simple tools and brand kits to build better reach for your project.

November 22 & 23, 2023 | Virtual Session

Facilitators:



Kashika Chawla

A seasoned Communication Designer & Illustration artist with 4+ years hands-on experience in brand design, design thinking and creative visualisation.



Aravind Bharat

An Engineer turned Marketing Strategist with 7+ years of Industry experience in building brand communications & creating impact with creative ideas.

What will the workshop offer?

Are you an organization or individual deeply committed to Sustainable Development Goals (SDGs)? We present a meticulously designed, two-day workshop aimed at enhancing your data visualization and visual communication skills. In other words, we shall help you design and present compelling presentations, reports, stories, case studies and so on, using the simplest tools available to all. Be it fundraising or annual reporting – showcase them better to amplify your impact.

Who this workshop is for:

- Program Managers and Coordinators working on SDGs
- Development Communication Specialists
- Data Analysts and Researchers in the social sector
- Individuals with extensive grassroots experience

Participants will receive the presentation and links as reference material.

- Basic Toolkit for building case studies & presentations (2 Document Templates, 2 PPTx templates, 3 Social Media Templates & curated list of free to use images, videos & icons)
- Basic Guidebook to use online tools & services
- One-on-One Brand Consultation Session (Post Workshop – Google Meet Session — 30 mins)

Program Structure

Day 1: Duration - 2 Hours 30 mins

- Part 1: Introduction (15 mins)
- Part 2: Basics of Data Visualization (30 mins)
- Part 3: Fundamentals of Visual Design (60 mins)
- Part 4: Q&A Session (45 mins)

Day 2: Duration - 2 Hours 30 mins

- Part 1: Steps of Data Visualization (60 mins)
- Part 2: Self-Evaluation & Group Exercises (30 mins)
- Part 3: Toolkit and Resources (40 mins)
- Part 4: Q&A Session (20 mins)

As the workshop language is English, it is necessary that all participants are fluent in the same.

Registration and organizational details:

This 2-day peer consultative Web-Workshop through Zoom is: **Rs. 5500 + (18% GST) / 63 Euro / person**. For online registration, please go to the English homepage of Karl Kübel Stiftung (<https://www.kkstiftung.de/en/workshops/index.htm>) and choose the concerned link. Kindly register through this link <https://forms.gle/f9ANbTs7BvwivfuM8> Your registration will be confirmed by mail soon after it has reached us.

Payment @ India by Indians: Details for online payment will be shared by KKID beginning of middle/end of August 2022. Payments through NEFT / IMPS / CHEQUE / DD are most desirable as it helps documentation, monitoring and raising of invoices & receipt after the webinar. In case of questions please contact: Mr. Muralidharan. C, Training Coordinator, trainings.desk1@kkid.org or Dr. **KS Malathi**, Email: kkidwebinars@gmail.com; via phone: 0091 9442636091. Payment details for foreign participants will be shared during November.

Registration Deadline: November 10, 2023.

Payment Deadline: 15 November 2023.

Sharing of expectations: will be received until 10 November 2023

Data Protection Policy:

Herewith I do agree that Karl Kübel Foundation for child & family (KKF), uses my contact details for event organization. My personal contact details such as name, address and email will only be used in the context of the given purpose as well as for information about the work of KKF. KKF will not transfer my data to third parties. In the framework of preparation of the event my contact details can only be handed over to co-initiators, if necessary. The consent is voluntary and can be withdrawn in future at any time. In such case, please, send us an email to the following address: info@kkid.org. By practicing your right of withdrawal we will delete your contact details immediately.