

3-day workshop on
Baseline Survey, Research and Data Analysis
11-13 April 2023

The Concept:

Survey and Research has become part of all endeavors today, be it Corporate, Academic institutions or Development Organizations. NGOs are involved in base line survey, Corporate in market and product researches, and Educational institutions with scholastic or community researches. We need to be more professional with data collection, analysis, interpretation and presentation of finding. Both qualitative and quantitative analyses are much simplified today through computerized tools and we need to be familiar with it. With an aim to help researchers to have a scientific approach to social researches and surveys, Karl Kübel Institute for Development Education (KKID) is pleased to offer a 2-day workshop to both practitioners and students to familiarize with the concepts of baseline survey / research, its methodology and the use of SPSS for statistical analysis.

At the end of the workshop the participants will learn:

- ❖ How to prepare tools for data collection.
- ❖ Techniques of Data Collection.
- ❖ Statistical Analysis of Data using SPSS.
- ❖ Interpretation and Presentation of Data.
- ❖ Report Writing Skills.

Methodology:

The 3-day workshop will use practical exercises, and hands on training besides theoretical inputs to enhance individual learning.

Registration Details:

Venue	:	KKID – Coimbatore
Date	:	11-13 April 2023.
Resource	:	KKID Resource Team
Language	:	English
Programme Cost	:	Rs. 6750+18% GST (incl. food & accommodation)
Last Date	:	28 th March 2023.

Who can participate:

NGOs doing baseline survey for initiating community projects, Research Scholars and faculty members guiding scholars as well as post graduate students doing project works can participate in this programme.

Contact Details:

Mr. Muralitharan-Training Coordinator Email: trainings.desk1@kkid.org, Call: 9047698422