

Fundraising Strategies for NGOs

21 – 23 March 2023

Programme Concept:

Developing countries in general and India in particular are experiencing severe resource crunch and acquisition of donor funding is more and more challenging, due to internal controls as well as due to deterioration of fund availability. Foreign agencies are changing their policies on acquisition of Local Contribution especially from local government supports. NGOs are hence forced to look for alternatives means and sources. The Fundraising Workshop provides an in-depth look at how you can improve your organization's fundraising efforts. You will learn how to develop a compelling and consistent message, and how to deliver it to increase visibility and support. This course is designed to provide practical tools to identify alternative funding strategy, including corporate partnership.

Programme Content:

- The art of 'Asking' and communication in fundraising.
- Developing alternative strategies for fund developing.
- Tools and Techniques of Fundraising.
- Designing practical fundraising activities.
- Exploring the possibility of getting connected with CSR sources

Programme Details

Venue	:	KKID – Coimbatore
Date	:	21-23 March 2023
Language	:	English
Cost	:	Rs.6750+ 18% GST (incl. food & accommodation)
Last Date	:	5 th March 2023
Resource	:	KKID Resource Team

Who should Participate

This programme is designed for individuals who are new to fundraising and also equally relevant for volunteers and trustees who need to expand their knowledge of fundraising. We prefer to invite a team from an NGO who would form the fundraising unit. It's also suitable for people who are not yet working in the sector or considering a career change into fundraising.

Payment

The completed registration form should be sent along with the course fee through DD/Cheque drawn favouring: **Karl Kübel Foundation for Child and Family**, payable at Coimbatore; addressed to:

The Executive Director

Karl Kübel Institute for Development Education
Anaikatti Road, Mankarai, Coimbatore -108.
Ph: 09786854541 / 9585154541

Visit us : www.kkfindia.com

Note:

For Further Details and Registration...

📞 Manager Training : **9488189892**; Training Coordinator :**9047698422**
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