



3-day workshop on Baseline Survey, Research and Data Analysis

The Concept:

Survey and Research has become part of all endeavors today, be it Corporate, Academic institutions or Development Organisations. NGOs are involved in base line survey, Corporate in market and product researches, and Educational institutions with scholastic or community researches. We need to be more professional with data collection, analysis, interpretation and presentation of finding. Both qualitative and quantitative analysis are much simplified today through computerized tools and we need to be familiar with it. With an aim to help researchers to have a scientific approach to social researches and surveys, Karl Kübel Institute for Development Education (KKID) is pleased to offer a 2-day workshop to both practitioners and students to familiarize with the concepts of baseline survey / research, its methodology and the use of SPSS for statistical analysis.

At the end of the workshop the participants will learn:

- ❖ How to prepare tools for data collection.
- ❖ Techniques of Data Collection.
- ❖ Statistical Analysis of Data using SPSS.
- ❖ Interpretation and Presentation of Data.
- ❖ Report Writing Skills.

Methodology

The 3-day workshop will use practical exercises, and hands on training besides theoretical inputs to enhance individual learning.

Registration Details:

Venue	:	KKID – Coimbatore
Date	:	11 – 13 October 2022.
Resource	:	KKID Resource Team
Language	:	English
Programme Cost	:	Rs. 6000+18% GST (incl. food & accommodation)
Last Date	:	26 th September 2022.

Who can Participate:

NGOs doing baseline survey for initiating community projects, Research Scholars and faculty members guiding scholars as well as post graduate students doing project works can participate in this programme.

Payment:

Participation will be confirmed only with payment. All registrations should be done with advance payment through DD drawn favouring: **Karl Kübel Foundation for Child and Family**, payable at Coimbatore and to be sent to:

The Executive Director

Karl Kübel Institute for Development Education
Anaikatti Road, Mankarai, Coimbatore -108.
Ph: 0422 6454541 / 9585154541 / 9786854541

Visit us : www.kkfindia.com

For Further Details and Registration...

✉ Write to: trainings.desk1@kkid.org

☎ Call: Training Coordinator on **9047698422**

Note: *In the event of insufficient number of participants, the programme may be postponed or cancelled and KKID will refund the fees in full. Please do not make travels without final programme confirmation.*