



Impact Orientation with Theory of Change Approach: How to plan and accompany meaningful interventions throughout a project cycle?

Eight-Week Course with Practitioners

Web-Workshop dates: 25 + 26 October 08 + 09 November
15 + 16 November 07 + 09 December 2021
Pre workshop Tasks: October 15, 2021 (self-study + planning)
Web-Workshop Time: 13:30 – 16:30 hours IST (Indian Time)
10.00 – 01.00 hours ET (European Time)

Every stakeholder is motivated to witness the impact generated out of one's own initiatives and investments!! IMPACT orientation is becoming more and more scientific as well as prominent as all of us have begun to introspect if "are we doing right things or doing things right"? Especially in the onset of COVID and its perpetual economic shocks, the key players of the resource chain, are more challenged to demonstrate the relevance, sustainable contribution and efficiency of their intervention as part of their accountability.

A program team needs to start shifting its focus from 'activity and output oriented' to 'outcome and impact oriented' with a strategic focus!! Updating, upskilling and coaching is needed to maximise the desired impacts along with minimising wastage of resources and avoiding potential negative impacts. **How far is your team to address these challenges? And how to ensure that shared learning is a continuous and integrated process?**

The Goal: The program personnel are enabled to apply an impact-oriented approach across the stages of project cycle management.

How to plan and accompany meaningful interventions throughout a project cycle?	Course Content, Important Dates, Time Plan 2021			
	Oct 25 + 26	Nov 08 + 09	Nov 15 +16	DEC 7 + 9
Workshop (Day-1 :: 3 hours) (Day-2 :: 3 hours) 13:30 hours - 16:30 hours (IST) 10:00 hours - 13:00 hours (ET)	Characteristics of Project Cycle Management (PCM)	Step-by-step development of Theory of Change	Designing good indicators: also for qualitative aspects	Participatory tools for impact tracking
	Tools for Situational Analysis	Defining important assumptions	Evolving a monitoring plan	Community Engagement to draw pathways of change
	Significance of "Impact Orientation" as part of "PCM"	Linking ToC approach with Log Frame	Use of monitoring results: accountability and beyond	OECD criteria for Evaluation
Self-Study + Team work + Field testing (flexible - 4 hours))	<u>Self-Learning - 1</u> Applying Situation Analysis Tool	<u>Self-Learning - 2</u> Evolving ToC with ongoing project; using change language	<u>Self-Learning - 3</u> Planning data collection and reflection	<u>Self-Learning - 4</u> Designing community engagement & recording changes

The workshop will pivot around philosophies of theory of change/impact orientation. However, knowledge on planning procedures like log frame-planning and the use of project cycle management is neither required nor will be taught. However, a short time for self-learning and application in between the modules are most recommended. **As the workshop language is English, it is necessary that all participants are fluent in the same.**

Further details and registration option can be found under: <https://www.kkstiftung.de/en/workshops/current-workshops/index.htm> For any clarification, please contact Ms. Dr. KS Malathi by e-mail: kkidwebinars@gmail.com

Looking forward to welcome you in our Eight-Week Course with Practitioners!

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