

Good Indicators: SMART or not SMART – that is the question!?

Web – Workshop (via zoom) -

7th Batch

August 24, 2021. 13:30 – 17:00 hrs Indian Time (IST)
Other nations with different time zones are hearty welcomed!

Anyone who deals with indicators will quickly get to know the recognized quality criteria SMART. What the 5 letters stand for is quickly told. But what do they actually mean exactly? Because, in practice, many indicators are not SMART! Since projects are no longer output-oriented but impact-oriented, monitoring has also become more demanding. Behavioral changes, qualitative aspects, societal changes are to be measured here. But how exactly does that work? And are there other ways to detect and evaluate changes? And what should be our focus: impacts or indicators??

This workshop will answer the above questions, and specifically, will enhance your ability to define indicators systematically.

A participant voice:

"..the session was productive ...learnt result measurement. This workshop will be of great help for an individual & a team to gain new outlook in project management."

What will the workshop offer?

- A better understanding of the significance of indicators in project cycle management
- How to develop SMART indicators for an impact-oriented project monitoring
- How to work with research questions.

Who is this workshop for:

Participants shall be from organisations dealing with projects and programmes of development cooperation in all fields being responsible or involved in any activities of project cycle management. Knowledge of formalized planning procedures like log frame-planning and the use of project cycle management is neither required nor will be taught.

Workshop methodology:

The workshop is combined with methods of inputs, small group work, plenary discussions, feedback and hands on improvisation. Where ever possible participatory exercises will be conducted to enable one to hone this skill. By the end of the workshop participants will receive a brief presentation shown and links as reference materials.

As the workshop language is English, it is necessary that all participants are fluent in the same.

Trainer Profile:

Beate Holthusen, M.A. in Economics & Socioeconomics, German: She worked for more than 25 years as a development consultant, process advisor, trainer, and moderator. Ms. Holthusen has conducted training in Results-Based Management / Impact Orientation to NGO project staff in several countries in Asia (e.g. India, Nepal, Indonesia, and Vietnam), Africa and Latin America.

Malathi K.S, Ph. D in Sociology (Social Network Analysis), Manager, Karl Kübel Foundation, India: She has been a trainer, evaluator, and a researcher for over 15 years, apart from being a co-facilitator for about 40 international workshops on Impact Orientation. She brings in target-specific discussions on women, children, volunteers, community organisations and, pedagogies on SDGs.

"Both the facilitators together have conducted about 50 virtual accompaniments and workshops. Their approach, participatory techniques, expertise are rated high by the learners"

Registration and organizational details:

The cost per person for the Zoom-Web-Training is: **Rs. 2,800 + (18% GST) / 35 Euro**. For online registration, please go to the English homepage of Karl Kübel Stiftung (<https://www.kkstiftung.de/en/workshops/current-workshops/index.htm>) and choose the following [link](#). Your registration will be confirmed by mail soon after it has reached us. **Registration Deadline: August 14, 2021**

Payment:

for Indian participants: Details for online payment will be shared by KKID during August 2021. You will receive invoice/receipt after the webinar.

for Non-Indians will be accepted [online](#) or please contact Sabine Beier at KKS, Germany: s.beier@kkstiftung.de

For any clarification, please, contact Mrs. Sabine Beier, Karl Kübel Stiftung für Kind und Familie, Germany Tel: 0049 (0)6251 7005-22/Fax: 0049 (0)6251 7005-65; Email: s.beier@kkstiftung.de Looking forward to welcome you in our Web-Training!

Data Protection Policy:

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